

EDIBLE SANTA BARBARA FALL 2009

edible Notables

Event Planning Goes Green Merryl Brown Events



Isn't it time for a more environmentally responsible approach to corporate and fundraising events? Merryl Brown seems to think so. She has just launched Merryl Brown Events, a company dedicated to providing comprehensive green planning

services in Santa Barbara County. She works according to the guidelines of the Green Meeting Industry Council, which dictate that a sustainable event must incorporate environmental consideration through every stage of the event—venue selection, invitations, catering, floral design, party favors and waste collection. In terms of waste, on the day of the event a trained staff member is on-site to make sure that waste is properly sorted for recycling, composting and trash collection. Following the event, Brown offers a waste auditing or environmental impact analysis. *Elegance with Intelligence*™ is her motto!

For more information about Merryl Brown Events call 805 455-3112 or visit **merrylbrownevents.com**